

# Keynote 1

SECOND EDITION  
Elementary

David Bohlke



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**Keynote 1, Second Edition**  
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# Topics and Featured Talks

## 1 About Me

*How Would I Describe Myself?*

**Naomi Clark-Shen**  
TED Talk



## 2 Spending Habits

*Wear Nothing New*

**Jessi Arrington**  
TED Talk



## 3 The Right Skills

*Why Incompetent People Think They're Amazing*

**TK**  
TED Ed



## 4 Career Paths

*How Two Decisions Led Me to Olympic Glory*

**TK**  
TED Talk



## 5 Proud Moments

*Let's Save the Last Pristine Continent*

**Robert Swan**  
TED Talk



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## 6 Living Spaces

*How the World's First Metro System was Built*

**TK**  
TED Ed



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## 7 Time to Travel

*Unseen Footage, Untamed Nature*

**Karen Bass**  
TED Talk



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## 8 Picture Perfect

*Impossible Photography*

**Erik Johansson**  
TED Talk



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## 9 Technology

*Gourmet Food for the Final Frontier*

**Phnam Bagley**  
TED Talk



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## 10 Languages

*The Secrets of Learning a New Language*

**Lýdia Machová**  
TED Talk



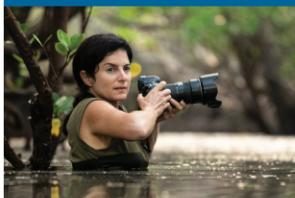
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# Scope and Sequence

UNIT	LESSON A			LESSON B	LESSON C	LESSON D	LESSON E	LESSON F
	Vocabulary	Listening	Speaking	Grammar	Viewing	Reading	Communication	Writing
<b>1 About Me</b> 	Describing personality	A video about a daughter and mother	Describing similarities and differences	Present simple with <i>be</i> Modifying adverbs	A talk about personality <b>Critical Thinking:</b> Understanding main ideas <b>Presenting:</b> Opening a talk	An article about the parts of personality	Meeting new people <b>Language:</b> Formal and informal introductions <b>Pronunciation:</b> Weak forms	A self-introduction
<b>2 Spending Habits</b> 	Things we buy	A video about people's spending habits	Talking about habits	Simple present statements Countable and non-countable nouns <b>Pronunciation:</b> Plural endings	A talk about shopping choices <b>Critical Thinking:</b> Understanding a speaker's purpose <b>Presenting:</b> Using body language	An article about a shopping challenge	A conversation at a store <b>Language:</b> Expressions for buying and selling things	A response to a forum post
<b>CAREER SKILLS 1: Active Listening</b> <ul style="list-style-type: none"> <li>• Watch a video about listening</li> <li>• Listen to a phone call with a customer</li> <li>• Roleplay a listening scenario</li> </ul>								
<b>3 The Right Skills</b> 	Abilities	A video about a unique ability	Talking about abilities	Simple present questions and answers <i>can</i> for ability	A video about how we see ourselves <b>Critical Thinking:</b> Applying information <b>Presenting:</b> Making a talk more personal	An article about not giving up	Giving advice <b>Language:</b> Giving and receiving advice <b>Pronunciation:</b> Weak form of <i>can</i>	A job-seeking profile
<b>4 Career Paths</b> 	Jobs	A video about a person's job	Describing a job	Articles <i>a, an, and the</i> <i>Would like</i>	A talk about big life decisions <b>Critical Thinking:</b> Personalizing other people's stories <b>Presenting:</b> Ending a talk	An article about someone's success	Discussing career options <b>Language:</b> Agreeing and disagreeing <b>Pronunciation:</b> Contractions	A career plan
<b>CAREER SKILLS 2: Active Listening</b> <ul style="list-style-type: none"> <li>• Watch a video about setting goals</li> <li>• Listen to a conversation about goal setting</li> <li>• Set goals for yourself</li> </ul>								
<b>5 Proud Moments</b> 	Achievements	A video about a marathon runner	Using past time expressions	Past of <i>be</i> Simple past <b>Pronunciation:</b> Regular verb <i>ed</i> endings	A talk about protecting Antarctica <b>Critical Thinking:</b> Interpreting information <b>Presenting:</b> Pausing effectively	A web page about an international team	A proud moment <b>Language:</b> Showing interest	A short biography
<b>Review 1: Units 1-5</b>								

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# Scope and Sequence

UNIT	LESSON A			LESSON B	LESSON C	LESSON D	LESSON E	LESSON F
	Vocabulary	Listening	Speaking	Grammar	Viewing	Reading	Communication	Writing
<b>6 Living Spaces</b> 	Describing neighborhoods	A chat between neighbors	Describing a neighborhood	Pronouns Prepositions of place	A talk about building a subway <b>Critical Thinking:</b> Considering context <b>Presenting:</b> Organizing a talk	An article about an ecologist	Planning a route <b>Language:</b> Argue for or against something <b>Pronunciation:</b> Stress in compound nouns	An email to a city council
<b>7 Time to Travel</b> 	Travel	Interviews about places to visit	Giving reasons	Comparative adjectives Superlative adjectives <b>Pronunciation:</b> Intonation in questions of choice	A talk about exploring remote places <b>Critical Thinking:</b> Summarizing information <b>Presenting:</b> Varying your vocabulary	A blog post about travel photos	Making travel plans <b>Language:</b> Making plans	A detailed travel itinerary
<b>CAREER SKILLS 3: Active Learning</b> <ul style="list-style-type: none"> <li>• Watch a video about active learning</li> <li>• Listen to a conversation about learning</li> <li>• Practice peer teaching</li> </ul>								
<b>8 Picture Perfect</b> 	Describing photos	A video about taking photos	Giving opinions	Present continuous statements Present continuous questions	A talk about a different kind of photography <b>Critical Thinking:</b> Recognizing the mood of a talk <b>Presenting:</b> Introducing a visual	An article about fake photos	Creating a storyboard <b>Language:</b> Sequencing <b>Pronunciation:</b> Verb + to reduction	A storyboard description
<b>9 Technology</b> 	Describing technology	A video about video chatting	Expressing purpose	Adverbs of frequency Quantifiers	A talk about food for astronauts <b>Critical Thinking:</b> Supporting an opinion <b>Presenting:</b> Using gestures effectively	An article about women in STEM	TK <b>Language:</b> Handing over to another speaker <b>Pronunciation:</b> Consonant + vowel linking	A poster
<b>CAREER SKILLS 4: Visual Literacy</b> <ul style="list-style-type: none"> <li>• Watch a video about using visual content</li> <li>• Watch a presentation about a survey</li> <li>• Present using visuals</li> </ul>								
<b>10 Languages</b> 	Language learning	A video about world languages	Saying large numbers	Zero conditionals <i>Should</i> <b>Pronunciation:</b> Thought groups	A talk about language learning <b>Critical Thinking:</b> Paraphrasing <b>Presenting:</b> Getting the audience's attention	An article about language learning	Making recommendations <b>Language:</b> Making recommendations	A list of learning strategies

## Review 2: Units 6–10

161 Grammar Reference 171 Language Tips and Strategies 178 Global Englishes 180 Extra Activities

# Future-Ready Skills IN Keynote

*Keynote* 2nd edition not only helps you build English language knowledge and skills; it also helps you develop a range of future-ready skills. These are transferable skills that can help you adapt to situations and challenges you may face in professional, personal, and academic settings.

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